

## CLAIM AMENDMENTS

### IN THE CLAIMS

This listing of the claims will replace all prior versions and listings of claims in the application or previous response to office action:

1. (Currently Amended) A method for on-line marketing of services over a network to a purchaser of an item of industrial equipment, the services relating to the acquisition and/or use of the industrial equipment and coordinating the relocation thereof, the method comprising:

providing ~~information relating to~~ an on-line marketplace including information relating to industrial equipment for industrial equipment to the purchaser over the network;

accepting information from the purchaser over the network and storing the information in a database registration;

simultaneously displaying over the network the information relating to industrial equipment and in conjunction with the on-line marketplace an identification of at least two relocation services relating to the ~~purchase~~ relocation of industrial equipment, the at least two relocation services provided by at least two different service providers;

accepting over the network input from the purchaser identifying relocation services relating to an industrial equipment purchase for which the purchaser wishes to receive information;

transmitting information to the purchaser relating to the relocation or acquisition services for the industrial equipment purchase over the network;

accepting information from the purchaser relating to the nature of the equipment for which relocation or acquisition services information is to be received; and

transmitting information over the network to ~~[[the]]~~ at least one of the relocation service ~~providers provider~~, said information relating to the nature of the equipment for which relocation services are to be rendered.

2-4. (Cancelled)

5. (Previously Presented) The method according to claim 1, wherein the relocation services include logistics services.

6. (Previously Presented) The method according to claim 5, wherein the relocation services include transport management services.

7. (Previously Presented) The method according to claim 5, wherein the relocation services include shipment and export handling services.

8. (Previously Presented) The method according to claim 5, wherein the relocation services include transport network services.

9. (Previously Presented) The method according to claim 5, wherein the relocation services include freight calculation services.

10. (Previously Presented) The method according to claim 1, further comprising transmitting financing services information over the network to the purchaser.

11. (Previously Presented) The method according to claim 1, further comprising transmitting over the network on-call services information to the purchaser.

12. (Previously Presented) The method according to claim 1, further comprising transmitting over the network, to the purchaser, information related to instrument services.

13. (Previously Presented) The method according to claim 1, further comprising transmitting over the network, to the purchaser, information related to financial services.

14. (Previously Presented) The method according to claim 1, further comprising transmitting over the network, to the purchaser, services selected from the group of services consisting of logistics services, payment services, on call services, instrument services and financial services.

15. **(Currently Amended)** The method according to claim 1, further comprising the steps of:

accepting from ~~[[the]]~~ at least one of the service providers ~~provider~~ responsive information intended for the user; and

transmitting the information to the user;

wherein the information relating to the on-line marketplace comprises data reflecting actual transactions in the marketplace.

16. **(Currently Amended)** The method according to claim 1, wherein the information relating to the relocation services comprises network address information to permit the user to contact the at least ~~one~~ two service providers ~~provider~~ over the network.

17. **(Cancelled)**

18. **(Cancelled)**

19. **(Previously Presented)** The method according to claim 1, wherein the information about the industrial equipment input by the purchaser includes information relating to a physical dimension of the equipment.

20. **(Previously Presented)** The method according to claim 1, wherein the information about the industrial equipment input by the purchaser includes information relating to the type of the equipment.

21. **(Previously Presented)** The method according to claim 1, wherein the information about the industrial equipment input by the purchaser includes information relating to the value of the equipment.

22. **(Previously Presented)** The method according to claim 1, further comprising accepting input from a user indicating a request for an estimate of the price for the provision of relocation services.

23. (Original) The method according to claim 22, further comprising the step of accepting from the at least one service provider information relating to the requested estimate.

24. (Original) The method according to claim 23, further comprising the step of presenting to the user at least a subset of the information from the service provider relating to the requested estimate

25. (Previously Presented) The method according to claim 1, further comprising accepting an indication from the purchaser that its permission is given to transmit to the service provider comprising at least a subset of the information relating to the identity of the purchaser.

26. (Previously Presented) The method according to claim 25, further comprising transmitting to the at least one service provider the subset of the information relating to the identity of the purchaser.

27. **(Currently Amended)** A method for on-line marketing of services to a prospective or actual purchaser of a piece of industrial equipment, the services relating to the acquisition and/or use of the industrial equipment and coordinating the relocation thereof, the method comprising:

providing over a network information to an on-line marketplace for industrial equipment relating to ~~services for~~ industrial equipment ~~acquisition~~ and simultaneously providing information related to regarding at least two industrial equipment relocation services provided by at least two different service providers~~for which services are sought~~;

receiving over a network from the on-line marketplace a code identifying the purchaser and information relating to the industrial equipment;

transmitting over a network to the on-line service provider information responsive to ~~the purchasers a request~~ from the purchaser, the information transmitted in conjunction with the purchaser identification code; and

coordinating, over the network, relocation services for the industrial equipment.

28. **(Original)** The method according to claim 27, further comprising the step of receiving information relating to the identity of the purchaser.

29. **(Original)** The method according to Claim 28, further comprising the steps of establishing contact with the purchaser and transmitting a message to the on-line marketplace relating to the contact with the purchaser.

30. (Currently Amended) A method for use in an on-line marketplace for industrial equipment, in which prospective and actual purchasers of industrial equipment select among a plurality of simultaneously presented services relating to ~~either or both of~~ the acquisition and use of industrial equipment and request information relating to each selected service, and wherein the request for information ~~may include~~ includes information relating to particular industrial equipment that is the subject of an actual or prospective purchase and coordinating the relocation of the particular industrial equipment, the method comprising:

displaying over a network information relating to at least two relocation services relating to relocating the industrial equipment, the relocation services provided by at two different service providers;

generating a purchaser service request record comprising information representing the identity of the purchaser of industrial equipment;

including in the purchaser service request record a service indicator for each service selected by the purchaser, the service indicator being a function of the identity of each respective selected service;

including in the purchaser service request record information relating to the particular industrial equipment; and

coordinating relocation services for the particular industrial equipment.

31. (Cancelled)

32. (Previously Presented) The method according to claim 30, wherein at least one of the service providers generates information responsive to the purchaser request, and further comprising the step of including in the purchaser service request record information relating to the responsive information generated by the service provider.

33. (Original) The method according to claim 32, further comprising the steps of:  
determining whether the purchaser receives the responsive information; and  
including in the purchaser service request record a purchaser information receipt indicator that is a function of whether the purchaser received the responsive information.

34. (Original) The method according to claim 33, further comprising the steps of:  
computing a monetary value that is a function of the purchaser information receipt indicator; and  
transmitting the monetary value to the service provider that provided the responsive information.

35. (Original) The method according to claim 32, wherein the responsive information comprises data reflecting a price estimate for service.

36. (Currently Amended) A method for on-line marketing of services to a purchaser of a piece of industrial equipment, the services relating to ~~either or both of~~ the acquisition of the industrial equipment and coordinating the relocation of the industrial equipment, the method comprising the steps of:

providing an on-line marketplace for industrial equipment;  
accepting and storing purchaser registration information in a database;  
providing an identification of ~~[[a]]~~ **at least two relocation services** ~~service~~ relating to the relocation of the industrial equipment, **the at least two relocation services provided by at least two different service providers;**

accepting input from a registered purchaser identifying its interest in receiving information relating to the relocation-~~service~~ **services;**

accepting input from the purchaser relating to the equipment as to which the relocation-~~service is~~ **services are** to be rendered;

assigning a code to the registered purchaser;

accepting input from the purchaser indicating a request for an estimate of the price for the provision of the relocation services;

transmitting to ~~[[the]]~~ **at least one service** provider ~~of the at least one service~~ information relating to the request for an estimate and information relating to the code assigned to the user; and

accepting from the at least one service provider information relating to the requested estimate.

37. **(Currently Amended)** The method according to claim 36, further comprising the step of presenting to the user at least a subset of the information from the at least one service provider relating to the requested estimate.

38. (Original) The method according to claim 37, further comprising the step of accepting an indication from the user that its permission is given to transmit to the service provider at least a subset of purchaser registration information.

39. (Original) The method according to claim 38, further comprising the step of transmitting to the at least one service provider the subset of user registration information.

40. **(Currently Amended)** A system for on-line marketing of services to a prospective or actual purchaser of an item of industrial equipment, the services relating to ~~either or both of~~ the acquisition or use of the industrial equipment and coordinating the relocation thereof, the system comprising:

means for providing information relating to an on-line marketplace for industrial equipment to the purchaser over the network;

means for accepting over the network and storing registration information from the purchaser in a database;

means for displaying over the network in conjunction with the on-line marketplace an identification of a plurality of services relating to the acquisition of industrial equipment including at least two one-relocation services provided by at least two different service providers-service;

means for accepting over the network input from the purchaser identifying at least one of the plurality of industrial equipment acquisition services as to which the purchaser wishes to receive information and information associated with industrial equipment for which the at least one identified service is sought; and

means for transmitting over the network to the purchaser, information relating to the at least one service including information related to the at least one relocation service.



41. (Previously Presented) The system according to claim 40, further comprising:  
means for accepting from the at least one service provider responsive information intended for the user;  
means for transmitting the information to the user; and  
wherein the information relating to the on-line marketplace comprises data reflecting actual transactions in the marketplace.

42. (Cancelled)

43. (Currently Amended) A system for on-line marketing of services to a prospective or actual purchaser of an item of industrial equipment, the services relating to ~~either or both of~~ the acquisition or use of the industrial equipment and coordinating the relocation thereof, the system comprising:

means for providing to an on-line marketplace for industrial equipment information relating to services for ~~either~~ industrial equipment acquisition or use and information regarding industrial equipment for which services are sought including at least two relocation services provided by the at least two different service providers;

means for receiving from the on-line marketplace a code identifying the purchaser and information relating to the industrial equipment including information related to relocation of the industrial equipment; and

means for transmitting to the on-line service provider information responsive to the purchasers request, the information transmitted in conjunction with the purchaser identification code.

44. (Original) The system according to claim 43, further comprising means for receiving information relating to the identity of the purchaser.

45. (Original) The system according to Claim 44, further comprising the steps of establishing contact with the purchaser and transmitting a message to the on-line marketplace relating to the contact with the purchaser.

46. **(Currently Amended)** A system for use in an on-line marketplace for industrial equipment, in which prospective and actual purchasers of industrial equipment can select among a plurality of services relating to ~~either or both of~~ the acquisition and use of industrial equipment and coordinating relocation thereof, and request information relating to each selected service, and wherein the request for information includes information relating to particular industrial equipment that is the subject of an actual or prospective purchase including at least two relocation services provided by at least two different service providers, the system comprising:

means for generating a purchaser service request record comprising information representing the identity of the purchaser of industrial equipment;

means for including in the purchaser service request record a service indicator for each service selected by the purchaser, the service indicator being a function of the identity of each respective selected service; and

means for including in the purchaser service request record information relating to the particular industrial equipment and relocation services for the particular industrial equipment.

47. **(Cancelled)**

48. **(Original)** The system according to claim 46, wherein at least one of the service providers generates information responsive to the purchaser request, further comprising means for including in the purchaser service request record information relating to the responsive information generated by the service provider.

49. **(Original)** The system according to claim 48, further comprising:

means for determining whether the purchaser receives the responsive information; and

means for including in the purchaser service request record a purchaser information receipt indicator that is a function of whether the purchaser received the responsive information.

50. (Original) The system according to claim 49, further comprising:  
means for computing a monetary value that is a function of the purchaser information receipt indicator; and  
means for transmitting the monetary value to the service provider that provided the responsive information.

51. (Currently Amended) The system according to claim 48, wherein the responsive information comprises data reflecting a price estimate for the service request.

52. (Currently Amended) A system for on-line marketing of services to a prospective or actual purchaser of an item of industrial equipment, the services relating to ~~either or both of~~ the acquisition or use of the industrial equipment and coordinating the relocation thereof, the system comprising:

means for providing an on-line marketplace for industrial equipment;  
means for accepting and storing in a database purchaser registration information;  
means for providing an identification of ~~[[a]]~~ at least two relocation-~~service~~ services relating to the industrial equipment, the at least two services provided by at least two different service providers;

means for accepting input from a registered purchaser identifying its interest in receiving information relating to at least one of the relocation ~~services~~ service;

means for accepting input from the purchaser relating to the equipment as to which at least one of the relocation ~~service~~ services is to be rendered;

means for assigning a code to the registered purchaser;

means for accepting input from the purchaser indicating a request for an estimate of the price for the provision of the at least one relocation service;

means for transmitting to the service provider of the at least one service information relating to the request for an estimate and information relating to the code assigned to the user; and

means for accepting from the at least one service provider information relating to the requested estimate.

53. **(Currently Amended)** The system according to claim 52, further comprising means for presenting to the user at least a subset of the information from ~~the~~ at least one service provider relating to the requested estimate.

54. (Original) The system according to claim 53, further comprising means for accepting an indication from the user that its permission is given to transmit to the service provider at least a subset of purchaser registration information.

55. (Original) The system according to claim 54, further comprising means for transmitting to the at least one service provider the subset of user registration information.

56. (Currently Amended) A method for the on-line marketing of services relating to ~~either or both of~~ industrial equipment acquisition or use to a prospective or actual industrial equipment purchaser and coordinating the relocation thereof, the method comprising:

providing an on-line industrial equipment service marketplace including providing information related to the purchase of an item of industrial equipment and simultaneously providing information related to at least two relocation services for relocating the industrial equipment, the relocation services provided by at least two different service providers;

accepting, from the purchaser, identifying information;

storing the purchaser identifying information in a database;

accepting, from the purchaser, input identifying selection of at least one of the relocation ~~a plurality of~~ services regarding which the purchaser wishes to receive information[[]];

accepting, from the purchaser, information concerning industrial equipment for which the at least one selected relocation service is sought;

transmitting a purchaser identification code, information concerning the at least one selected industrial equipment service and the industrial equipment information to at least one provider of the selected service;

receiving, from the at least one service provider, information responsive to the transmitted information; and

transmitting to the purchaser the responsive information from the at least one service provider for purchaser consideration.

57. (Currently Amended) A system for providing the on-line marketing of services relating to ~~either or both of~~ industrial equipment acquisition or use to a prospective or actual industrial equipment purchaser and coordinating the relocation thereof, comprising:

means for providing an on-line industrial equipment service marketplace including providing information related to the purchase of an item of industrial equipment and simultaneously providing information related to at least two relocation services for relocating the industrial equipment, the relocation services provided by at least two different service providers;

means for accepting, from the purchaser, identifying information;

means storing the purchaser identifying information in a database;

means for accepting, from the purchaser, input identifying selection of at least one of the a plurality of relocation services regarding which the purchaser wishes to receive information and information concerning industrial equipment for which the at least one selected service is sought, ~~the plurality of services comprising at least one relocation service~~;

means for transmitting a purchaser identification code, information concerning the at least one selected ~~industrial equipment relocation~~ service and the industrial equipment information to at least one provider of the selected service;

means for receiving, from the at least one service provider, information responsive to the transmitted information; and

means for transmitting to the purchaser the responsive information from the at least one service provider for purchaser consideration.